



**knowledge**  
KNOW YOUR EDGE



## **KNOW YOUR EDGE**

Patentability and commercial feasibility study for GO/NO GO decisions.  
Discover the right inventions in the bioscience field based on  
their novelty and market potential.



Patentability and commercial feasibility  
study for GO/NO GO decisions  
Case: Biomarker for breast cancer (ULU0023)

# KNOW YOUR EDGE

## PATENTABILITY AND MARKET FEASIBILITY STUDY IN ONE PACKAGE

We bring the technical patent evaluation of your technology together with the market viability analysis. The commercial feasibility study tells you whether the technology will work on the market – in other words, will it ever get licensed or commercialized. The patentability study is carried out to determine if an invention is truly novel or to learn if someone has already invented it. This unique combination of business and technical expertise enables you to discover the right inventions in the bioscience field.



The knowledge report gives you a solid background file for use in decision making meetings and enables you to compare inventions in a reliable manner. The following elements are packed in a 10 page report.

- Executive Summary
- Description of invention
- Results
  - Patentability
  - Market feasibility
    - Market size and customers
    - Competition
    - Estimated market potential
- Conclusions and suggestions for next steps



Our work is results-driven. We let you know before starting an assignment what you can expect what you will get. We have helped hundreds of customers to evaluate their inventions, reach their goals, and be more successful.

Innomedica is Northern Europe's leading business development advisory company in life sciences. Innomedica provides licensing, partnering and strategic planning services to pharmaceutical, biotechnology and medical technology companies in Europe, Japan and the USA. Innomedica works in tight collaboration with Patiq Oy, which is a Finland based patent and technology intelligence company.

Innomedica headquarters is located in Helsinki, Finland with satellite offices in London, England and Tokyo, Japan.

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# THIS IS HOW IT WORKS!

1. Give us a call (Tel. +358 10 235 0510) or drop us an e-mail. ([Tanja.Dowe@innomedica.fi](mailto:Tanja.Dowe@innomedica.fi))
2. Complete the Knowledge Study Assignment Form or simply download your invention disclosure to our Secured Electronic Dataroom
3. We will familiarize ourselves with your technology and contact you if we have any additional questions.
4. We will carry out the study, draw the conclusions, finalize the report and deliver it to you through the Secured Electronic Dataroom

The high-quality, cost-saving Knowledge report is completed and delivered to you within two (2) weeks of research time.



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